HopeWell Equipping and Counseling Center Communications Privacy Policy

This Privacy Policy explains the types of information HopeWell Equipping and Counseling Center ("we" or "our") may collect from you or that you might provide when communicating with HopeWell via our web site (<u>www.hopewellmin.org</u>) or texting (757) 333-1548 or use any other digital services or platforms officially operated or used by HopeWell from time to time (the "Sites" or "Services").

- HopeWell does not sell your data to third parties, nor do we share your data with third parties for direct marketing purposes.
- HopeWell does not transfer consumer data to external organizations without your explicit consent. We have implemented strict policies to prevent unauthorized sharing of user data.
- HopeWell respects your privacy and will not share your mobile information with third parties without your explicit consent. Data sharing is strictly limited to fulfilling our counseling services.
- Should you choose to authorize HopeWell to communicate with you through text messaging, you can opt out of text messaging at any time by texting or replying STOP, emailing <u>admin@hopewellmin.org</u> or calling (757) 333-1548.
- For privacy related inquiries, please contact us at <u>admin@hopewellmin.org</u> or call (757) 333-1548.

HIPAA and Protected Health Information

Please be advised that HopeWell, in certain capacities, is regulated by the Health Insurance Portability and Accountability Act ("HIPAA"). This Privacy Policy does not apply to uses and disclosures of your Protected Health Information ("PHI"), as defined under HIPAA. Our use and disclosure of any PHI is subject to our Notice of Privacy Practices, which all clients receive when the first appointment with their counselor is scheduled. For your convenience, we make a Contact form available on our Site where you can input some basic information about yourself and the reason for your contact; however, please be aware that any information you submit via that Contact form will not be encrypted, which means it will be transmitted in plain text and could be read by anyone who might intercept it. You are not required to use the Contact form to contact us. Additionally, please do not provide any PHI to us in any texts you might choose to send to us. Your use of this Site does not create a patient relationship between you and HopeWell, or between you and any health care professional employed by or associated with HopeWell.

No Use by Minors Under 13

This Site is not intended for use by anyone under the age of 13. If we become aware that we have collected any information from someone under the age of 13 through this Site, we will delete the information.

Information We Collect Automatically

If you visit our Site to browse, read, or download information, we will automatically collect the following information:

- The Internet domain through which you access the Internet (e.g., yourServiceProvider.com if you use a commercial Internet service provider, or yourSchool.edu if you use an Internet account from your school).
- The Internet Protocol address of the computer you are using.
- The type of browser software and operating system you are using.
- The date and time you access our Site.
- The pages of our Site you visit.
- The actions you take while on the site.
- The Internet address of the website from which you linked directly to our Site.

We will use this information as aggregated data to help us maintain this Site. For example, we will use it to determine the number of visitors to different sections of our Site, to ensure the Site is working properly, and to help us make our Site more accessible and useful. Except as set forth in above, we will not obtain personally identifiable information about you when you visit our Site, unless you choose to provide such information. We will not use this information to identify individuals, unless required for Site security or law enforcement purposes.

Information You Provide to Us

We will also collect information you provide to us in the process of using our online forms, communicating with us, or requesting information from us. We will collect (and may retain) personally identifying information you provide to us, such as your name, email address, and phone number, and any other information you provide. We will not disclose such information to third parties, except as specified in this privacy policy.

Cookies

We may use "Cookies" to collect information concerning how you interact with us and to customize this Site for return visitors. These Cookies are not required for Site functionality. Additionally, third-party widgets (such as, by way of example only, YouTube) available on this Site may install Cookies depending on their configuration. You are not required to accept any Cookies to use this Site, and you may be able to change your browser settings to refuse Cookies.

How We Use Your Information

We may use information that we collect about you or that you provide to us:

- To present our Site and its content to you.
- To provide you with information or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To perform internal operations, such as tracking and improving the effectiveness of our Site and marketing efforts.
- To personalize your experience on our Site.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us.
- To contact you concerning your account or to notify you of changes to our services.
- To provide you with additional information that we believe may be of interest to you.
- To allow you to participate in interactive features on our Site.
- To protect the rights, safety and property of HopeWell, our personnel, our Site users and other third parties.
- To comply with legal requirements, including, without limitation, responding to subpoenas or other legal process or investigations.
- In any other way we describe to you when you provide information.

How We Disclose Your Information

We may disclose information that we collect about you or that you provide to us:

- To our vendors and subcontractors who perform functions on our behalf, as deemed necessary by us for them to perform their functions.
- To our employees in connection with their work for us.
- To third parties to comply with legal requirements and investigative demands, enforce our rights arising from any contracts we have with you, and protect the rights, safety and property of HopeWell, our personnel, our Site users and other third parties.
- To third parties as required to provide you with information or services that you request from us, including, without limitation, referrals to third parties.
- To third parties to fulfill any other purpose for which you provide it.
- To our representatives and advisors, such as our attorneys, accountants, and others, as needed in connection with their professional services to us.
- To law enforcement agencies if your communication to us relates to a law enforcement matter.
- As set forth in the Privacy Policy, as permitted by law, or with your consent.

In addition, if HopeWell and/or its assets (or a portion of its assets) are sold, assigned, transferred, or merged, or if HopeWell undergoes some other change including a change to its corporate form as part of a bankruptcy proceeding or otherwise, information may be transferred as part of that transaction or change.

• Third-Party Websites

You may be able to access third-party websites via links on our Site. When you access those third-party websites, you will be governed by those third parties' respective privacy policies and terms of use. You should review those policies and terms, as HopeWell does not control how those third parties collect, use, or disclose your data.

Changes to this Privacy Policy

HopeWell reserves the right to change the Privacy Policy in its sole and absolute discretion at any time. All changes to the Privacy Policy are effective from the date posted unless a different effective date is stated in the Privacy Policy. We will post notification of changes to this policy. Your continued use of the Site after the posting of any changes constitutes your acceptance of such changes. You can determine the last date upon which a change was made by referring to the "Last Updated" date at the beginning of the Privacy Policy. Please check this page regularly to determine whether there have been any updates.

Contacting Us

If you have questions about this Privacy Policy, please contact us at:

HopeWell Equipping and Counseling Center, 4500 Holland Office Park, Ste. 320, Virginia Beach, VA 23452 or via email at admin@hopewellmin.org or by phone at (757) 333-1548.